



STATE ★ SENATE

GRASSROOTS PLAN OF ACTION: WEEK OF 2/23-3/1

Campaign HQ: 2678 Bishop Dr. Ste. 110, San Ramon, CA 94583

Contact: Alexvuskovic@joanbuchanan.com (925) 286-3083

Monday:

- ✓ Start working on your letter to the editor! (See Alex for ideas)
- ✓ Post on twitter or on Facebook why you're supporting Joan!
- ✓ Pick up a walk-packet for your precinct to work on for the week.

Tuesday:

- ✓ Invite 10 friends to "like" our official Facebook page at facebook.com/JoanBuchananForSenate
- ✓ Drive around your neighborhood and put up more lawn signs!

Wednesday:

- ✓ Email your friends and family about the election, make sure they get their ballot and they cast it for Joan!
- ✓ Pick up some extra postcards from the office to write from home, while watching your favorite TV show!
- ✓ Check in with the Alex, see if you can deliver some yard signs to your neighborhood.

Thursday:

- ✓ Take of a photo of you and friends holding up Joan signs and post them on Facebook, Twitter, and send them to Alex for the campaign!
- ✓ Write down three friends you want to join the campaign, and introduce them to our grassroots effort!

Friday:

- ✓ Stop by your local coffee shop, hand out fliers and post a few on the community bulletin
- ✓ Attending our weekly grassroots strategy meeting to give us your ideas, and let us know how your week went! 5:30pm at the campaign HQ in San Ramon.

Saturday:

- ✓ Come by the office, pick up a walk packet for your precinct, make some calls!
- ✓ Hand fliers out at your nearby Bart station, downtown, farmer's market, etc.