

Endorsement Form for SB 90 & AB 1416, the Ballot DISCLOSE Act.

One of the things voters most want to know about ballot measures is who supports and opposes them. But many voters don't know that information when they vote, and ballot measure campaigns supported by organizations people trust often don't have the financial resources to effectively communicate that information to them, giving an unfair advantage to campaigns backed by wealthy interests who do.

SB 90 (Stern) and AB 1416 (Santiago), parallel bills sponsored by the California Clean Money Campaign, give voters the information they want and need by adding 15 words listing the supporters and 15 words listing the opponents who signed the official arguments for and against each state ballot measure in the ballot pamphlet to the current title and summary shown on the actual ballot for state ballot measures. This will give voters information they need at the time and place it matters most — on the ballot itself.

I/we endorse SB 90 and AB 1416, the Ballot DISCLOSE Act.

For an Individual

Individual Name _____

Title or Office
Held/Seeking _____

For an Organization

Organization Name _____

Signer/Officer Name _____

Signer/Officer Title _____

Signer's Info

Street Address _____

City and State _____ Zip _____

Email _____ Phone _____

>> Signature _____ Date _____

Why are you endorsing? _____

